18 November 2010

Informationist or Embedded Librarian? A Case in Point

Eileen Boswell, Community Transportation Association of America

Informationist or Embedded Librarian?

A Case in Point from the Transportation Division

Eileen Boswell

Community Transportation Association of America

Presentation to the Transportation Librarians Roundtable

November 18, 2010

Overview

- Disclaimers
- My traditional library duties
- My non-traditional library duties
- Embedded? Informationist?

A Series of Fortunate Events

- CUA
- TRB
- "Embedded Librarian"
- TLR

Community Transportation Association of America

- Membership
- Technical Assistance
  - Rural
  - Tribal
  - Senior
  - Veterans
  - Medical
  - Employment
  - Paratransit
  - Volunteer drivers/insurance
  - “Coordination”
- Magazines

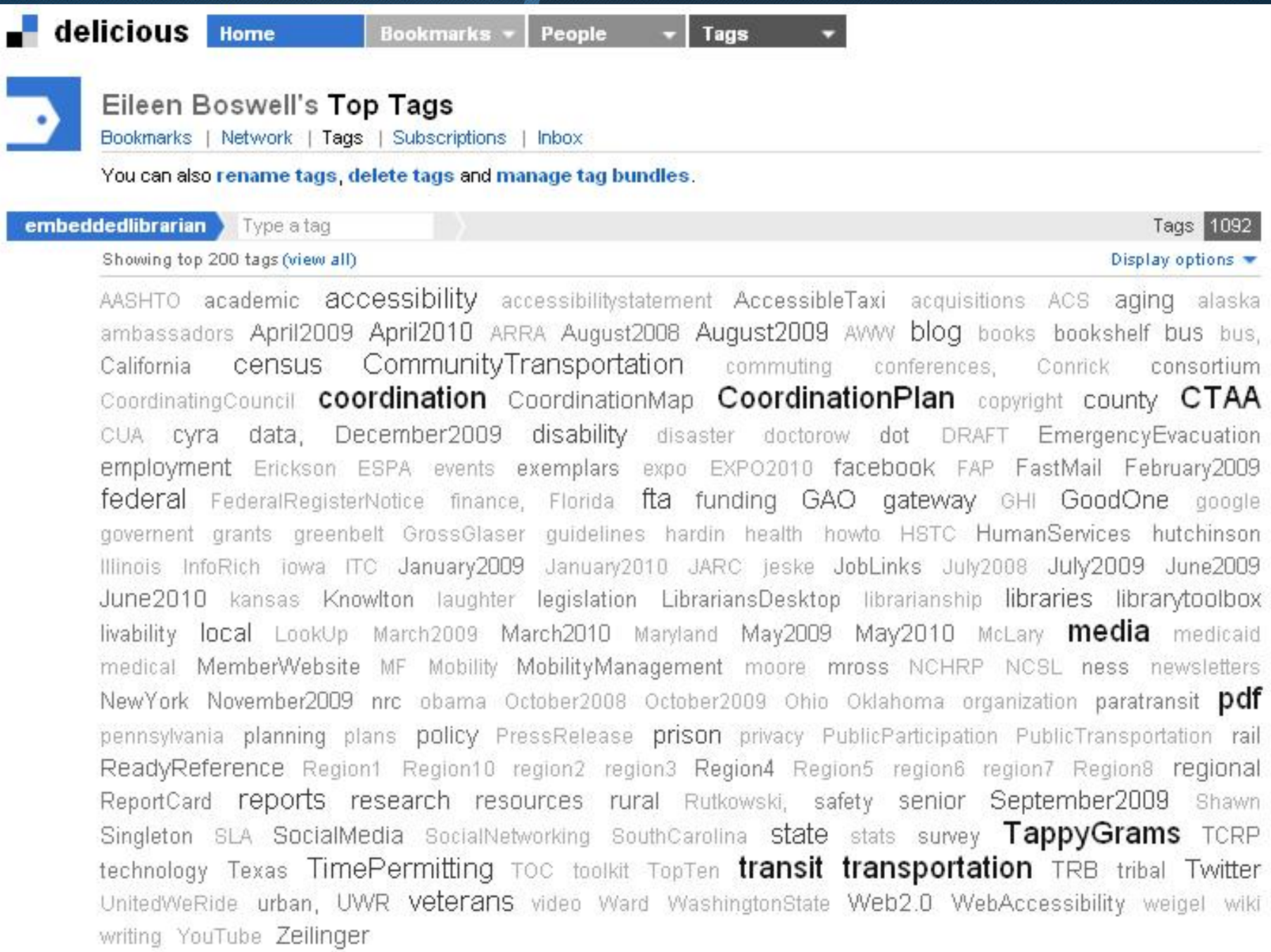
"Information Specialist"

- Grant-funded
- Web development
- *Tappy Grams*

Traditional Reference

- "How many bus fleets in the US have fewer than 100 vehicles?"
- "I heard Exxon is getting out of the retail business. What can you tell me about this?"
- "How many paratransit rides in Florida last year were rural?"

“Don’t Catalog”


delicious
Home
Bookmarks
People
Tags
Eileen Boswell's Top Tags
Bookmarks | Network | Tags | Subscriptions | Inbox
You can also rename tags, delete tags and manage tag bundles.
embeddedlibrarian
Type a tag
Tags 1092
Showing top 200 tags (view all)
Display options
AASHTO academic accessibility accessibilitystatement AccessibleTaxi acquisitions ACS aging alaska ambassadors April2009 April2010 ARRA August2008 August2009 AWW blog books bookshelf bus bus, California census CommunityTransportation commuting conferences, Conrick consortium CoordinatingCouncil coordination CoordinationMap CoordinationPlan copyright county CTAA CUA cyra data, December2009 disability disaster doctorow dot DRAFT EmergencyEvacuation employment Erickson ESPA events exemplars expo EXPO2010 facebook FAP FastMail February2009 federal FederalRegisterNotice finance, Florida fta funding GAO gateway GHI GoodOne google governent grants greenbelt GrossGlaser guidelines hardin health howto HSTC HumanServices hutchinson Illinois InfoRich iowa ITC January2009 January2010 JARC jeske JobLinks July2008 July2009 June2009 June2010 kansas Knowlton laughter legislation LibrariansDesktop librarianship libraries librarytoolbox livability local LookUp March2009 March2010 Maryland May2009 May2010 McLary media medicaid medical MemberWebsite MF Mobility MobilityManagement moore mross NCHRP NCSL ness newsletters NewYork November2009 nrc obama October2008 October2009 Ohio Oklahoma organization paratransit pdf pennsylvania planning plans policy PressRelease prison privacy PublicParticipation PublicTransportation rail ReadyReference Region1 Region10 region2 region3 Region4 Region5 region6 region7 Region8 regional ReportCard reports research resources rural Rutkowski, safety senior September2009 Shawn Singleton SLA SocialMedia SocialNetworking SouthCarolina state stats survey TappyGrams TCRP technology Texas TimePermitting TOC toolkit TopTen transit transportation TRB tribal Twitter UnitedWeRide urban, UWR veterans video Ward WashingtonState Web2.0 WebAccessibility weigel wiki writing YouTube Zeilinger

Characteristics of Informationists

"Linking literature directly to practice "

- Originated in medical settings: "The medical profession falls far short in its efforts to make the critical link between the huge body of information hidden away in the medical literature and the information needed at the point of care."

- ✓ "…Over time [the informationists] even began to infer questions from the discussion and bring literature forward on their own."

- ✓ "Clinicians need concise, synthesized review of literature that is readily available."

- ✓ "Education and teaching skills, Political and negotiation skills"

Sources:
Davidoff F, and Florance V. *The informationist: a new health profession?* Annals of Internal Medicine 2000; 132:996–998 http://bit.ly/b1GkAY

Giuse N B, Sathe N, Jerome R. *Envisioning the Information Specialist in Context (ISIC) : a multi-center study to articulate roles and training models*. Task Force on the Information Specialist In Context (ISIC) Final Report. Chicago, IL: Medical Library Association, 2006.
http://www.mlanet.org/members/pdf/isic_final_report_feb06.pdf

Characteristic of Embeddedness

Embedded Librarians…

- ✓ Collaborate on their customer groups' work
- ✓ Meet with regular customers to discuss information needs and results
- ✓ Provide training away from library facilities
- ✓ Meet with customer executives, managers, supervisors to discuss information needs and services
- ✓ Attend meetings, class, or conferences devoted to their customers' area of expertise
- ✓ Attend customer groups' meetings to learn about their work and information needs
- ✓ Contribute to their customer groups' electronic communications

Source: Shumaker, D., & Talley, M. (2009). *Models of embedded librarianship: Final report. Alexandria, VA: Special Libraries Association.*
http://www.sla.org/pdfs/EmbeddedLibrarianshipFinalRptRev.pdf

“Not Service… Collaboration!”

National Resource Center for Human Service Transportation Coordination

- Attend weekly team meetings
- Anticipate information and web development needs
- Layout/edit *Myths and Realities* series
- Produce online resource collections
- Report on emerging research
- Maintain events calendars
- UnitedWeRide.gov web content
- Collaborative workspace project
- Marketing and promotional items

www.NRCtransportation.org

RE: Greyhound plans route through Arkansas Valley - Las Animas Democrat

Inbox | X

Jeanne to boswell show details 5:12 PM (17

Thanks Eileen. I was aware this was coming but did not know it was to begin today. Thanks. Jeanne

Jeanne
Coordination-UWR Ambassador Region 8

Joblinks Employment Transportation Center

- Attend weekly team meetings
- Advise on information organization (internal files, web)
- Advise on social media projects
- Marketing*

Other Staff

- Tech Team (software training, file management, social media)
- Research for magazines
- Print library
- EXPO
- Notary Public

ROADEO!
49366
diversified
transportation
A TECTRANS COMPANY

C.

Embedded Librarian

- "Information literacy" in our specialty
- In-depth topical research
- Relationship-building
- "Working in the white spaces"

Informationist

- Be where they are.
- Anticipate info needs.
- Teach.

Happily Married

Eileen Online

- boswell@ctaa.org
- NRCtransportation.org
- embeddedlibrarian.blogspot.com